

MEDIA ADVISORY: CLASSROOM JEOPARDY!® STANDARDSLINK™ CONTEST FOR TEACHERS

WHO: ETA/CUISENAIRE

WHAT: ETA/CUISENAIRE CLASSROOM JEOPARDY! STANDARDSLINK COMPETITION

WHEN: CONTEST BEGINS OCTOBER 6, 2008. LAST DAY OF QUESTIONS IS DECEMBER 29, 2008. GRAND PRIZE WINNER WILL BE CHOSEN JANUARY 16, 2009.

WHERE: WWW.ETACUISENAIRE.COM/CLASSROOMJEOPARDY!COMPETITION

BEGINNING OCT. 6, EVERY MONDAY TEACHERS IN K-8 SCHOOLS IN THE CONTINENTAL U. S. CAN TEST THEIR KNOWLEDGE BY ANSWERING ONLINE CLASSROOM JEOPARDY! STANDARDSLINK QUESTIONS. HOSTED BY ETA/CUISENAIRE, THE NATION'S PREMIER EDUCATIONAL PUBLISHER AND PIONEER OF MANIPULATIVES-BASED EDUCATION, THE CONTEST ALLOWS TEACHERS TO GO ONLINE AND ANSWER QUESTIONS IN MATH, SCIENCE, AND LITERACY. EACH TIME A TEACHER ANSWERS A QUESTION CORRECTLY, THEIR NAME IS ENTERED INTO A PRIZE DRAWING. THE MORE TIMES A TEACHER PLAYS, THE GREATER THE CHANCE THEY HAVE TO WIN.

PRIZES ARE AWARDED THROUGHOUT THE CONTEST, AND AT THE END OF THE CONTEST, ONE GRAND PRIZE WINNER WILL BE ANNOUNCED. THE GRAND PRIZE IS A CLASSROOM JEOPARDY! STANDARDSLINK GAME EVENT HELD AT THE WINNER'S SCHOOL. THE GRAND PRIZE WINNER RECEIVES A CLASSROOM JEOPARDY! GAME UNIT, A CLASSROOM JEOPARDY! STANDARDSLINK SERIES OF CARTRIDGES IN THE WINNER'S CHOICE OF GRADE LEVELS, AND A COUPON FOR 20% OFF ADDITIONAL CLASSROOM JEOPARDY! PRODUCTS FROM ETA/CUISENAIRE.

EDUCATORS MAY REGISTER TO PARTICIPATE STARTING OCTOBER 6, 2008. ON THAT DAY, ETA/CUISENAIRE WILL POST THE FIRST CLASSROOM JEOPARDY! STANDARDSLINK MULTIPLE-CHOICE QUESTION AND OFFICIALLY KICK OFF THE COMPETITION. EACH CORRECT ANSWER ENTERS EDUCATORS INTO THE PRIZE DRAWINGS.

TO REGISTER, AND FOR A COMPLETE SET OF CONTEST RULES AND REGULATIONS, VISIT THE CLASSROOM JEOPARDY! STANDARDSLINK CONTEST FOR TEACHERS WEBSITE AT WWW.ETACUISENAIRE.COM/CLASSROOMJEOPARDYCOMPETITION. THE GRAND PRIZE WILL BE IMPLEMENTED IN THE SPRING OF 2009.

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